



Brownfields 2004

Brownfields 2004:

Gateway to **Revitalization**

September 20–22, 2004

America's Center

St. Louis, Missouri

www.brownfields2004.org

Brownfields 2004

Contents

Welcome	3
Schedule at a Glance	4-5
Conference Program	4-7
Panel Sessions and Marketplace of Ideas Roundtables	
Mobile Workshops	
Walking Tours	
Brownfields 2004 Design Charrette	
General Sessions (Plenaries)	
Exhibit Hall	7
Sponsorship and Advertising	7
Receptions	8
Additional Conference Information	8-12
Travel Scholarships	
Continuing Education Credits	
Registration Info and Forms	
Registration Form	
Housing Form	
Travel and Logistics	13-17
Lodging	
Hotel Chart	
Reservation Instructions	
Special Airfare	
Automobile Rental	
Airport Transportation	
Ground Transportation	
Local Transportation	
America's Center Parking and Driving Directions	
Important Dates	16
Map of St. Louis	18
Endorsers	19
Cosponsors	20



The Gateway Arch

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Meet Me in St. Louis!

Discovering Opportunity—Revitalizing America

In 1804, President Thomas Jefferson's vision for a new America became reality. Formed on a budget of \$2,500, the "Corps of Discovery," led by Captains Meriwether Lewis and William Clark, left St. Louis to chart the West for America's future. In the same spirit, a "Corp of Re-Discovery," comprised of business and industry representatives, environmental and community organizations, and governmental agencies, is embarking on a new journey to unlock the vast opportunities associated with cleaning up and redeveloping brownfields. And they're all coming to Brownfields 2004 in St. Louis!

Now in its 9th year, the national brownfields conference is the premier annual forum where stakeholders and decision-makers come together for three full days of timely, informative, and interactive educational programming; unparalleled networking connections; and enterprising brownfields business development opportunities. How can we say that?

Well, for starters, here's just a small sample of what you can do at *Brownfields 2004*.

- Add to your brownfield toolkit by attending panel sessions or discussion-centered Marketplace of Ideas roundtables
- Jump on the bus for an interactive mobile workshop and learn first-hand about innovative and successful brownfield strategies at sites in the St. Louis region

Charlie Bartsch,
Director of Brownfield Studies,
Northeast-Midwest Institute

- Build your business, find a service, or connect with potential resources in the tradeshow and exhibit hall, which will feature 200 businesses, government agencies, and professional/nonprofit organizations
- Hear from the new EPA Administrator, former Utah Governor Mike Leavitt, who will be attending his first Brownfields conference; you can also network with your EPA regional staff and administrator during Tuesday morning's open houses
- Pose a question during Wednesday morning's Town Meeting Plenary, a popular annual highlight, or see the winners of this year's Phoenix Awards™ during Tuesday's ceremony.

We invite you to join the more than 4,000 participants expected at *Brownfields 2004: Gateway to Revitalization*. Don't miss this premier event.

Registration is FREE, so sign up now at www.brownfields2004.org.

"There is no question that the brownfield market is evolving at an ever faster pace. Every day new public programs, private initiatives, and innovative partnerships are emerging to meet new needs and opportunities. With its extensive technical program, discussions of critical issues, and rich offerings of project examples, Brownfields 2004 truly will be a key information "gateway" for all brownfield audiences, newcomers and old hands alike."



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Panel Sessions and Marketplace of Ideas Roundtables

The comprehensive educational program covers a wide range of subjects and is designed to meet the needs of both brownfield beginners and seasoned professionals. Using a mix of presentation formats, the educational program includes sessions on topics such as:

- Cleanup approaches and remediation technologies
- Redevelopment options, examples, and case studies
- Legal liability, insurance, and financing
- Local, state, and tribal programs
- EPA and other federal initiatives
- Sustainable development, smart growth, and green building
- Environmental justice and community involvement.

Mobile Workshops

Mobile workshops are an interactive way to learn about St. Louis and regional brownfield success stories in a hands-on setting. These off-site sessions include an

in-depth portrait of specific case studies and valuable take-away lessons that can be applied in your community. Because of their popularity (*space will fill up fast*), pre-registration is strongly recommended and a \$10 administrative fee will be required for each workshop attended. Details will be posted online at www.brownfields2004.org when pre-registration opens in June.



Illinois Industrial Land Reuse:

Big Business Meets Small Communities

Take a ride along the Mississippi River to learn first-hand the creative tools and partnerships that transformed large industrial tracts into new business centers for two small Illinois communities. The American Commons, located in Wood River, is a former integrated petroleum complex that is being redeveloped for commercial and industrial reuse, with 60 acres preserved as open space and wildlife habitat. The Alton Center Business Park, located at the 100-year-old former Owens-Brockway Glass Container plant, will showcase what is now a Phoenix Award-winning commercial business park.

Preliminary Schedule at a Glance

Exhibit Hall Hours

Monday, September 20	9:00 a.m.–2:00 p.m. 4:45–6:45 p.m. (Grand Opening Reception)
Tuesday, September 21	9:00 a.m.–3:30 p.m.
Wednesday, September 22	9:00 a.m.–1:00 p.m.

Sunday, September 19

3:00 p.m.	Exhibitor registration opens
3:00–6:00 p.m.	General registration opens
3:00–6:00 p.m.	Organizational meetings

Monday, September 20

7:30 a.m.	Registration opens
9:30–10:30 a.m.	Keynote Presentation
10:45 a.m.–12:15 p.m.	Educational Sessions, Marketplace of Ideas, and Phoenix Awards Case Studies
10:45 a.m.–1:30 p.m.	Mobile Workshop—IL Industrial Sites
10:45 a.m.–1:30 p.m.	Mobile Workshop—Green Tour
12:15–1:15 p.m.	"Meet the Poster Presenters"—Poster Gallery (Exhibit Hall)
12:15–1:15 p.m.	Lunch
12:15–1:15 p.m.	Walking Tour
1:30–3:00 p.m.	Educational Sessions, Marketplace of Ideas, and Phoenix Awards Case Studies
3:15–4:45 p.m.	Opening Plenary
4:45–6:45 p.m.	Grand Opening Reception—Exhibit Hall

St. Louis Builds Green on Brown Sites

St. Louis is home to a blossoming green building sector. Take away valuable lessons from two projects in different stages of development. The Laclede Power Building, a former power plant and transformer switch house, is being redeveloped by a nonprofit organization as the trailhead for the Mississippi Riverfront Bike Trail. At the second stop, learn about the revitalization of a former metal parts warehouse into a company headquarters building for the Alberici Group. The company has aspirations to become the first Platinum LEED-certified building in St. Louis.

Wellston Renaissance: Building Capacity in an Inner-Ring Community

Using complex financing, multi-stakeholder partnering, and aggressive leadership, the St. Louis County Economic Council, in cooperation with the City of Wellston, is implementing a citywide comprehensive revitalization plan to provide residential, commercial, and light indus-

trial redevelopment in the small city of Wellston, Missouri. Learn from experienced economic development and environmental professionals as well as community leaders about the challenges of revitalizing the economic fabric of this once-thriving inner-ring community.

Grand Vision for Grand Center: Rebirth of an Arts and Entertainment District

The compact, 10-block neighborhood known as Grand Center is considered the cultural and entertainment center of the city. Home to St. Louis University, the oldest university west of the Mississippi, and St. Louis' first theatre district, this workshop will focus on two recently completed landmark brownfield redevelopments: Coronado Place, a former luxury hotel, and the Continental Building, a 23-story grand art deco structure built in 1930. Learn about creative reuses, innovative financing, and the importance of historic preservation—all critical factors leading the momentum in revitalizing this arts and entertainment district!



Tuesday, September 21

8:00–9:00 a.m.	Regional Open Houses
9:15–10:45 a.m.	Phoenix Awards™ Ceremony
11:00 a.m.–12:30 p.m.	Educational Sessions and Marketplace of Ideas
11:00 a.m.–1:30 p.m.	Mobile Workshop—Wellston Community
12:30–1:30 p.m.	Lunch
12:40–1:40 p.m.	Walking Tour
1:30–3:30 p.m.	Mobile Workshop—Arts and Entertainment District
1:45–3:15 p.m.	Educational Sessions and Marketplace of Ideas
3:30–5:00 p.m.	Educational Sessions and Marketplace of Ideas
5:15–7:15 p.m.*	St. Louis Region Community Reception—Washington Avenue

Wednesday, September 22

7:30–10:00 a.m.	Mobile Workshop—Revival of St. Louis' First Suburbs
8:00–9:30 a.m.	Educational Sessions and Marketplace of Ideas
9:45–10:15 a.m.	"Meet the Poster Presenters"—Poster Gallery (Exhibit Hall)
10:30 a.m.–12:00 p.m.	Town Meeting Plenary
12:00–12:50 p.m.	Walking Tour
12:00–1:00 p.m.	Lunch
1:00–2:30 p.m.	Educational Sessions and Marketplace of Ideas
2:45–3:15 p.m.	Closing Session
3:15 p.m.	Brownfields 2004 Adjourns

*Times will be adjusted to accommodate travel time to the St. Louis Region Community Reception.



Arch View from Laclede's Landing

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Revival of St. Louis' First Suburbs: Soulard and Lafayette Square

Soulard, an early French-Colonial suburb, and Lafayette Square, a late-nineteenth-century suburb, have reemerged once again as thriving residential and commercial city neighborhoods. Learn about the important role state and federal historic preservation tax credits play in restoring brownfield properties while visiting several mixed-use redevelopment projects that are reusing former industrial buildings and a large, former city hospital complex.

Mini Downtown Rebirth Walking Tours

New for 2004, several hour-long walking tours will visit redevelopment projects near the America's Center. Each tour will showcase significant projects and highlight their importance for downtown St. Louis' revitalization.

Renaissance Grand Hotel and Merchandise Mart Building

Visit the recently completed 1,000-room Renaissance Grand Hotel and Suites and the adjacent Merchandise Mart Building, converted to more than 200 loft-style apartments. Located across the street from the America's Center, both projects required historic preservation and renovation, complicated public-private financing, and substantial environmental cleanup. Historic Restoration, Inc. (HRI), the developer of both projects, will lead this informative tour and provide insight on the importance and challenge of reusing historic buildings.

Old Post Office Square District

Walk down the road to the Old Post Office Building, the centerpiece of the plan to revive a surrounding district. This historically significant building, completed in 1884, is expected to undergo a \$35 million renovation and house the downtown campus of Webster University and the Missouri Court of Appeals. Included in the revitalization strategy is the redevelopment of adjacent buildings into residential and commercial space and construction of a public plaza and urban park.

Washington Avenue Loft and Commercial District

Downtown's hip, new live/work community is the focus of this tour. Washington Avenue was once one of the busiest sections in downtown St. Louis, spurred by its strong garment-related micro-economy. After years of neglect, the district has become one of the city's increasingly vibrant neighborhoods. Anchored around the City Museum and enlivened by a host of nightclubs and restaurants, the district is a haven to numerous businesses and people looking for new urbanist-style, live/work loft environments.

Brownfields 2004 Design Charrette

Introduced in 2003, the design charrette is back again to focus on brownfield sites in the St. Louis region. A charrette is a commonly used participatory technique for creating strategies and designs for new development projects. For more information, see www.brownfields2004.org.

General Sessions

Opening Plenary

This year's exciting Opening Plenary will feature officials from various federal agencies. Together we will retrace Lewis and Clark's voyage West, follow their historic journey of discovery, and stop at major cities and revitalized brownfield sites along the way to chart America's rediscovery. Guiding us will be EPA Administrator, and former Utah Governor Mike Leavitt; EPA Regional Administrator Jim Gulliford; Mayor of St. Louis, Francis G. Slay; and other executives from organizations such as the U.S. Department of Housing and Urban Development, the U.S. Department of Commerce, the U.S. Army Corps of Engineers, and the U.S. Conference of Mayors. In addition, President George W. Bush and Missouri Governor Bob Holden have been invited to share their remarks during this prestigious event. Don't miss this riveting journey to rediscover how brownfield cleanup and revitalization have reshaped America's communities.

Town Meeting Plenary

Got questions? Get answers during the interactive Town Meeting Plenary.

New for Brownfields 2004

The Brownfield Transaction Forum

Are you a developer looking for business opportunities in prime locations throughout the country? Do you own or have access to sites ready for reuse? This free, half-day forum will bring together developers and brownfield property owners to establish connections and craft development deals. For more information please visit www.brownfields2004.org or contact Danielle Miller Wagner at dmwagner@icma.org or (202) 962-3671.

Featuring a distinguished moderator and a panel of experts, the Town Meeting Plenary provides a multidisciplinary forum for discussing topics and questions posed by the audience. The Town Meeting Plenary is an annual highlight of the national brownfields conference, and this year's version promises to carry on that tradition. Carol Coletta, NPR personality and host of the Smart City™ radio show, will moderate this very special event.

Phoenix Awards™ Ceremony

The Phoenix Awards™ are the premier awards for excellence in brownfield redevelopment. These prestigious awards honor individuals and groups who are working to solve the critical environmental problem of transforming abandoned industrial areas into productive new uses. Phoenix Award winners are honored at this special ceremony, and winners showcase their projects at dedicated educational sessions throughout the conference. Conference attendees can nominate a project for a "People's Choice Award" after attending these presentations, and the winner is announced at the ceremony. The plenary highlights several examples of brownfields excellence in one event, and has plenty to offer even the most experienced professionals.

Closing Ceremony

First introduced in 2003, the closing session received high marks for ingenuity and artistic presentation with the *Signature Project*. At this year's closing session, join fellow brownfield stakeholders Wednesday afternoon as we close out a successful St. Louis conference and break for another year.

Exhibit Hall*

The 2004 exhibit hall is the gateway to success for hundreds of businesses, agencies, and nonprofits that are positively impacting the brownfields market. Providing direct access to thousands of potential customers and constituents, the annual exhibit hall is an excellent opportunity for lenders, developers, site owners, consultants, law firms, insurers, govern-

ment agencies, community groups, and others to showcase products, technologies, services, programs, and research. For more information on exhibiting, see www.brownfields2004.org or contact Dyana Steely at (703) 425-1186 (ext. 113) or dyana@tbgevents.com.

Sponsorship and Advertising Opportunities*

Stand Out from the Crowd

ICMA offers a suite of sponsorship, advertising, and promotional opportunities for organizations seeking to increase their visibility during Brownfields 2004. Sponsorship packages include a variety of special events and branding opportunities, conference products and publications, exhibit hall activities, and opportunities for print and electronic advertising. Take advantage of all that Brownfields 2004 offers by tailoring a sponsorship package that fits your budget and meets your business needs. For more information, visit www.brownfields2004.org or contact Tad McGalliard at (202) 962-3563 or tmcgalliard@icma.org or Danielle Miller Wagner at (202) 962-3671 or dmwagner@icma.org.

ICMA thanks the following companies and organizations that have invested in making *Brownfields 2004: Gateway to Revitalization* a success (as of April 30, 2004)*

AIG Environmental
BHE Environmental, Inc.
Cherokee Investment Partners
Computer Sciences Corporation (CSC)
Environmental Operations, Inc.
Fleishman-Hillard
International Council of Shopping Centers
Kirkpatrick and Lockhart, LLC
WRS Infrastructure & Environment, Inc.



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Lewis & Clark Exhibition—Lewis in Indian Dress



*Please note that sponsorships and advertising opportunities are offered solely by ICMA; neither EPA nor the other federal cosponsors are involved in any fundraising, nor endorse any products or commercial services mentioned in this publication.

Receptions

Grand Opening Reception— Exhibit Hall

How do you celebrate the end of the first full day of technical sessions, mobile workshops, and plenary events? Join your colleagues and friends for the Grand Opening Reception. Held in the exhibit hall, on Monday, September 20th, from 4:45 to 6:45 P.M., the reception is the perfect place to begin your networking and new business development. Take advantage of this exclusive spot in the conference schedule to visit exhibitor booths, peruse poster sessions, cultivate customer relationships, or catch up with old friends.

St. Louis Region Community Reception

A conference highlight year after year, the locally hosted community reception gives you an opportunity to kick back, enjoy the local community's unique hospitality, and network with your fellow brownfields participants. This year's "Community Street Party" is planned for Tuesday evening, September 21st, from 5:15 to 7:15 P.M., along the recently refurbished Washington Avenue Loft District. Sample a "Taste of St. Louis," interact with local businesses and developers who are turning this part of downtown into a true live/work/play neighborhood, and hear from community leaders who are helping to revitalize the regional economy through brownfields redevelopment. A St. Louis blues band is lined up to provide entertainment, so don't miss the St. Louis Community Reception!

Additional Conference Information

Travel Scholarship Program

To ensure a diverse conference, ICMA sponsors a limited number of travel scholarships for individuals without the financial resources to attend the conference. Full scholarships cover travel and up to three nights' hotel accommodations. Partial scholarships cover only hotel accommodations. Travel scholarships are limited to representatives from nonprofit, community and environmental groups and tribal, state, and local government agencies. Recipients will be notified by July 15th.

Continuing Education Credits

Brownfields 2004 is coordinating with various institutions to offer continuing education credits to conference participants. Thus far, the American Bar Association (ABA), the American Planning Association (APA), International City/County Management Association (ICMA), and other institutions are working to provide these credits for attendees affiliated with their organizations. Check the conference web site frequently for the latest details. Information will be provided as soon as it is available.

Registration is FREE

Join us in the "Gateway to the West" for the most important event of the year for the brownfields community. Registration is free and can be done online at www.brownfields2004.org, or by filling out and returning the attached registration form by U.S. mail or fax no later than September 3, 2004. All registrations are requested in advance of conference dates. For more information, contact the Brownfields 2004 Hotline at (877) 343-5374.



Souvenir buttons celebrating international days at the Louisiana Purchase Exposition.



The world came to
St. Louis in 1904 for
the Louisiana Purchase
Exposition.

Registration is
FREE

PLACE
STAMP
HERE

Computer Sciences Corporation
Attention: Brownfields 2004
6101 Stevenson Avenue
Alexandria, VA 22304

BROWNFIELDS 2004 REGISTRATION



REGISTRATION:

Conference registration is FREE. All registrations are requested in advance of the conference dates. Conference attendees may register online using the Online Registration Form found at www.brownfields2004.org, or by filling out and returning this form by U.S. mail (see address at the bottom of the form) or fax (703-461-2020) no later than September 3, 2004. Advanced registration is required by August 20, 2004 in order to be included in the published list of participants provided at the conference. Registrants will receive confirmation of registration by e-mail or fax within 7 days after registering. If you do not receive confirmation of your advance registration within 7 days, please call the Brownfields 2004 Hotline at 1-877-343-5374. Based on availability, on-site registration will be conducted at the St. Louis America's Center beginning at 3:00 p.m. on Sunday, September 19, 2004.

NAME (FOR BADGE)

TITLE

COMPANY/ORGANIZATION

ADDRESS

CITY STATE ZIP COUNTRY

PHONE FAX

E-MAIL ☐ Please check box if you do not want your e-mail address included in the Brownfields 2004 *Participants List*

Please check your stakeholder group:

- ☐ Community Group/Non-Profit Organization
- ☐ Academia
- ☐ Scientific/Technical
- ☐ Real Estate/Economic Development
- ☐ Business/Industry
- ☐ Banking/Finance/Insurance
- ☐ Federal Government
- ☐ State and Tribal Government
- ☐ Local Government
- ☐ Other (indicate) _____

- ☐ Are you an exhibitor in the exhibit hall?
- ☐ Are you a conference cosponsor member? If so, which one? _____

MEALS

Meals must be ordered in advance and will require pre-payment. You are not required to purchase a meal to attend an event. Request for refunds will be accepted through September 3, 2004. A list of restaurants within a 3-4 block radius of the convention center will be available on the website and a restaurant reservation counter will also be available on site. In addition, food and beverage kiosks will be available in the Exhibit Hall.

Standard and Vegetarian box lunches on Monday and Wednesday include a cookie, a whole piece of fruit and a choice of bottled water or soda, and on Tuesday include potato chips, a whole piece of fruit, and a choice of bottled water or soda. Please select your lunch choice and enter the number next to the date.

1. Pesto Chicken Baguette - Grilled chicken breast, provolone cheese, roma tomatoes and basil mayonnaise on a sourdough baguette (\$15)
2. Herb Crusted Roast Beef - Thinly sliced roast beef, dijonaise, red onion, provolone cheese, lettuce, tomatoes on a French baguette (\$15)
3. Turkey Bistro - Sliced roast turkey breast on a French baguette with herb mayonnaise, lettuce, provolone cheese and a fresh tomato basil relish (\$15)
4. Vegetarian Express - fresh assorted vegetables and balsamic vinaigrette on French baguette (\$15)
5. Kosher Turkey Sandwich with cole slaw, brownie, and bottled water (\$15)
6. Kosher Roast Beef Sandwich with potato salad, cookie and bottled water (\$15)

_____ Box Lunch Monday, September 20 \$15

_____ Box Lunch Tuesday, September 21 \$15

_____ Box Lunch Wednesday, September 22 \$15

SCHOLARSHIP INFORMATION:

The International City/County Management Association (ICMA) will take applications for the Brownfields 2004 Scholarship Program until June 1, 2004. Visit the Brownfields 2004 website at www.brownfields2004.org, or call 202-962-3657 for more information.

METHOD OF PAYMENT (FOR MEALS):

- ☐ Visa** ☐ Mastercard** ☐ AMEX** ☐ Check (Payable to Brownfields 2004.

Please mail the check to the address below by August 20, 2004.)

Please note: DynCorp I&ET will appear on the credit card statement.

AUTHORIZED SIGNATURE

ACCOUNT NUMBER

EXP. DATE

NAME AS IT APPEARS ON CARD

**Due to fraud protection measures, credit card payments must include the correct billing address for payment processing. If credit card billing address is different from the address listed above, please provide billing address below.

If you have any special needs or requirements (e.g., wheelchair facilities, ASL, interpreter), please specify below, or notify us by August 20, 2004.

Special needs: _____

How did you hear about the Brownfields 2004 conference?

- ☐ Attended previous conference
- ☐ Brownfields 2004 website
- ☐ Conference brochure/postcard
- ☐ Co-sponsor newsletter/website
- ☐ Other _____

Questions:



Email Brownfields 2004:
brownfields2004@csc.com



Phone Brownfields 2004:
1-877-343-5374 (toll free)

Photocopy this form and submit it by one of the following methods:

Mail to: Computer Sciences Corporation
Attention: Brownfields 2004
6101 Stevenson Avenue
Alexandria, VA 22304

Fax to: 703-461-2020
Attention: Brownfields 2004

INSTRUCTIONS

The Housing Bureau for **BROWNFIELDS 2004** will open on **April 5, 2004**. For best availability and immediate confirmation of hotel assignment, make your reservation by phone or internet. Faxed or mailed housing requests will take longer to process and your choice of hotels may not be available.

Telephone: Call the **BROWNFIELDS 2004** Housing Bureau (must have a credit card), 8am-5pm CST, Monday - Friday at **888-882-5676 (toll free)**.

Fax: Only completed forms will be accepted by fax. Send one form per request, (make copies as needed) **fax to: 314-621-9467**.

Internet: Fill out the form and submit it directly using the Internet site at:

www.brownfields2004.org

Reservations may be made, checked, modified or canceled through this website

ACKNOWLEDGMENTS

The **Brownfields 2004** Housing Bureau will send you an acknowledgment of your reservation within 5-10 days of your reservation being processed. **Please review all information for accuracy. Acknowledgments** will be sent faster if an e-mail or fax number is provided on the reservation form.

NOTE: You may not receive a separate confirmation from your hotel.

RATES/TAXES

Take advantage of the special rates. Please book your reservation by **August 23, 2004**. After that date the room blocks will be released and hotels may charge higher rates. All rates are per room/per night and are subject to 14.867% tax (subject to change).

SPECIAL REQUESTS

Special requests for specific room types cannot be guaranteed. Hotels will do their best to honor all requests and will assign specific room types upon check-in, based on availability.

DEPOSITS

A \$100 deposit will be required for each room request. This deposit can be paid by credit card or check. Those paying by check will need to send a \$100 per room deposit

**CHECKS MUST BE RECEIVED BY
September 5, 2004**

CHANGES, CANCELLATIONS, REFUNDS

All reservations must be cancelled before 3:00 p.m., 24 hours in advance of your scheduled arrival date to avoid forfeiture of your total deposit. **DO NOT CONTACT YOUR HOTEL DIRECTLY UNTIL September 9, 2004.**

BROWNFIELDS 2004

ST. LOUIS, MO — SEPTEMBER 20-22, 2004



RESERVATION INFORMATION

RESERVATION BY PHONE:

888-882-5676 (US); 314-992-0691 (International Callers)

Arrival Date: _____ Departure Date: _____

First Name _____ M.I. _____ Last Name _____

For International Phone Numbers, Please Include Country And City Access Numbers.

☐ Please check this box if you are requesting a room at the government rate. Federal, State, and local government-picture identifications will be required at hotel check-in.

Phone Number _____ Fax _____

E-mail Address _____

Company _____

Address _____

Address 2 _____

City _____ State _____ Zip Code _____

Please Complete The Next Line For All International Addresses.

Country _____ Country Mail Code _____

HOTEL SELECTION

Please list four choices in order of preference.

First _____ Second _____

Third _____ Fourth _____

If all requested hotels are unavailable, a reservation will be made at the next available hotel.

List all room occupants

☐ Check here if you have a disability requiring special services

Special requests _____

DEPOSIT INFORMATION

All reservations requests must be accompanied by a **DEPOSIT** in the amount of **\$100**.

Housing forms received without a valid deposit will not be processed.

Online, telephone, and faxed requests must include a valid credit card number.

COMPLETE CREDIT CARD INFORMATION OR SEE BELOW FOR CHECK INFORMATION

☐ American Express ☐ Diner's Club ☐ Discover ☐ MasterCard ☐ Visa

Card Number _____ Exp. Date _____

Name on Credit Card _____

Cardholder's Signature* _____

* necessary to process reservation

ATTENTION:

Those paying by check must send **\$100** deposit per room request. Check deposits **MUST BE MADE PAYABLE** to "Brownfields 2004 Housing Bureau". Mail housing reservation form with check deposit to: Brownfields Housing Bureau, c/o SLCVC, 1 Metropolitan Square, Suite 1100, St. Louis, MO 63102. **Only one form of payment per reservation.**

PLACE
STAMP
HERE

Brownfields Housing Bureau, c/o SLCVC
1 Metropolitan Square
Suite 1100
St. Louis, MO 63102

Hotel and Travel Information

Lodging

The St. Louis Convention and Visitors Commission's Housing Bureau is the official reservation service for Brownfields 2004. Reservations may be made online or by telephone, fax, or mail. **Please do not call the hotels to request a reservation.** Government and non-government room blocks have been established with the hotels listed. To receive the government room rates, government participants will be required to show an agency-issued picture identification at the hotel registration desk.

Rooms are assigned on a first-come, first-served basis. If your hotel choices are not available, you will be assigned to the next available hotel. All room rates quoted are subject to tax. The tax rate is currently 14.867%.

"Metrolink" (St. Louis' light rail system) provides convenient transportation from Lambert-St. Louis International Airport to stations near the hotels. Metrolink's one-way fare from the airport to downtown is \$3.00. The fare from station to station in the downtown area is \$1.25 one way.

Reservation Instructions

Lodging reservations for Brownfields 2004 will open on April 5, 2004, and **must be made through the Brownfields 2004 Housing Bureau by August 23, 2004**, to receive the discounted rates shown in the list of hotels. To reserve hotel accommodations, use one of the following options:

Online Reservations:

See www.brownfields2004.org

- Click on Hotel Information under Travel link
- Click on link under On-line Reservations
- Complete the hotel reservation information



Laclede's Landing

Hotel Chart

Hotel	Government Rate S/D	Non- Government/ Group Rate S/D	Distance/Walking Time to America's Center	Nearest Metrolink Station (distance)	Parking Rates ¹	
					Self	Valet
Adam's Mark Hotel	N/A	\$129	7 blocks/7 to 10 minutes	8th & Pine (2 blocks)	\$17	\$19
Drury Inn St. Louis Convention Center	\$102	N/A	Adjacent/1 minute	Convention Center (Adjacent)	No Charge	N/A
Drury Plaza Hotel St. Louis	\$102	N/A	8 blocks/10 to 15 minutes	Busch Stadium (3 blocks)	\$10	N/A
Hampton Inn	\$102	N/A	2 blocks/5 minutes	Convention Center (2 blocks)	\$10	N/A
Holiday Inn Select	\$102	\$119	2 blocks/3 minutes	Convention Center; 8th & Pine (2 blocks)	\$10	N/A
Millennium Hotel ²	\$102	N/A	8 blocks/10 to 15 minutes	Busch Stadium (2 blocks)	\$15	N/A
Renaissance Grand	N/A	\$137	Adjacent/1 minute	Convention Center (1 block)	\$12	\$19
Renaissance Suites	N/A	\$142	Adjacent/1 minute	Convention Center (1 block)	\$12	\$19

S – Single Occupancy; **D** – Double Occupancy; N/A – Not Available
Triple and quad occupancy rates are available on request.

¹ Parking rates are subject to change.

² The Millennium Hotel will provide walking maps and morning and afternoon shuttle service to and from the America's Center.

By Telephone:

Monday–Friday, 8:00 A.M.–5:00 P.M. CST
(888) 882-5676 (toll free)
(314) 992-0691 (international callers)
Credit card required

By Fax to Brownfields 2004 Housing:
(314) 621-9467

Credit card required

By Mail:

Brownfields 2004 Housing Bureau
 c/o SLCVC
 1 Metropolitan Square, Suite 1100
 St. Louis, MO 63102
 (Make checks payable to “Brownfields
 2004 Housing Bureau” in the amount of
 \$100.)

For fax and mail reservations, photocopy the Housing Bureau Reservation Form provided in the brochure or download the PDF form at www.brownfields2004.org.

Reservation deposits/guarantees are required for each reservation and are accepted by credit card or check. An amount equal to \$100 must accompany your online, fax, telephone, or mail reservation. Purchase orders are not accepted. If you are guaranteeing your reservation by credit card, you may make your reservation online, by fax, or by telephone.

Credit cards will be charged 24 to 72 hours prior to your scheduled arrival date. The selected hotel will charge “No-shows,” guaranteed reservations not canceled, in accordance with the hotels’ cancellation policy. If you are guaranteeing your reservation by check, make your check payable to “Brownfields 2004 Housing Bureau” and mail it with your completed reservation form to Brownfields 2004 Housing Bureau, c/o SLCVC, 1 Metropolitan Square, Suite 1100, St. Louis, MO 63102. Checks with a validation date printed on the face of the check will be deposited immediately. All other checks will be deposited approximately 30 days prior to the conference. All deposits will be credited to the individual’s room account.

Acknowledgments will be sent by the Brownfields 2004 Housing Bureau by e-mail or fax within hours of processing if your contact information contains an e-mail address or fax number. For reservations received without an e-mail address or fax number, acknowledgments will be sent by mail within 5 to 10 days of processing your reservation. The hotels may not send a separate acknowledgment. Please review all acknowledgment information for accuracy. If you do not receive an acknowledgment within 10 days after making your reservation, please contact the Brownfields 2004 Housing Bureau at (888) 882-5676 (toll free) or (314) 992-0691 (international callers). Only one acknowledgment will be sent for each reservation. E-mailed acknowledgments should be printed. Providing a copy of your acknowledgment at hotel check-in is recommended.

Changes/Cancellations/Refunds on or before September 7, 2004, can be requested through the Brownfields 2004 Housing Bureau by one of the following methods.



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Missouri Botanical Garden -
 Victorian Garden

Online Reservations:

See www.brownfields2004.org

**By Fax to Brownfields 2004 Housing:
(314) 621-9467****By Mail:**

Brownfields 2004 Housing Bureau
c/o SLCVC
1 Metropolitan Square, Suite 1100
St. Louis, MO 63102

By Telephone:

Monday–Friday, 8:00 A.M.–5:00 P.M. CST
(888) 882-5676 (toll free)
(314) 992-0691 (international callers)

On or after September 9, 2004, all changes and cancellations must be made directly with the assigned hotel.

Reservation acknowledgment numbers must be referenced on all requests for changes, cancellations, and refunds.

Cancellations requested after the hotel's individual cancellation date will result in forfeiture of your entire deposit.

Special Airfare

The official airline carriers and reservation instructions for Brownfields 2004 are:

Delta Air Lines: Reservations and schedule information may be obtained by calling Delta Meeting Network Sales and Service at **(800) 241-6760** (toll free), Monday–Sunday, 8:00 A.M.–11:00 P.M. EST.

Reference Delta File Number 203709A.
(The meeting identifier code "DMN203709A" must appear in the tour code box on all tickets issued for travel on Delta.)

American Airlines: Reservations and schedule information may be obtained by calling the American Airlines Meeting Services desk at **(800) 433-1790** (toll free), Monday–Sunday, 5:00–12:00 A.M. CST.

Reference Authorization Number A9094AQ. Once tickets are issued, name changes are not allowed. *(Reservations/Bookings created by any agency must include the following statement in the General Facts field of the PNR: AA CONTRACT BOOKING A9094AQ. Failure to provide this information will result in auto-cancellation of unticketed space.)*

To obtain airfare discounts, you or your professional travel agent/consultant must call Delta Meeting Network Sales and Service or the American Airlines Meeting Services desk at the toll-free telephone numbers and provide the Delta File number or the American Authorization Number (AN Number). Discounts are not combinable with other discounts or promotions, and are valid between September 14 and September 26, 2004. A minimum two-night stay is required for discounted airfare. Additional restrictions may apply on international travel. It is the ticketing agent's responsibility to add all applicable excise taxes, surcharges, departure taxes, customs fees, or any other U.S. or non-U.S. taxes to quoted fares. Individuals making reservations through the airlines or a travel agent/consultant are responsible for payment of the airfare and all applicable taxes and fees.

Automobile Rental

The official rental car agencies for Brownfields 2004 are **Avis** and **Budget**. Discounted daily and weekly rates are available. Discounted rates are available beginning September 10 to October 1, 2004. Avis reservations may be made online or by telephone. Budget reservations must be made by telephone. Please refer to the AWD or the BCD codes to obtain the discounted rates.

AVIS – AWD Code: A266199

- Online: www.brownfields2004.org
- By Telephone: **(800) 331-1600** (toll free)

**Budget Rent-A-Car – Convention
Discount Code: U065105**

- By Telephone: **(800) 772-3773** (toll free)

The discounted rates do not include taxes, loss damage waiver (LDW), personal accident insurance (PAL), personal effects protection (PEP), refueling service charges, airport-related fees, drop charges, similar optional service fees, or any other extra service fees not specifically included in the rates. Renters must meet the individual rental agencies' age, driver, and credit requirements.



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Celebrate 2004 Ferris Wheel



Important Dates

July 15

Travel Scholarship
Recipients Notified

August 1

Personal Scheduler Web
tool goes live

August 23

Hotel reservation deadline

September 3

Conference pre-registration
deadline

September 20–22

Brownfields 2004

Airport Transportation

Metrolink, a light rail line, provides transportation between Lambert-St. Louis International Airport and downtown St. Louis. The fare from Lambert-St. Louis International Airport is \$3.00 one way and operates from 5:00 A.M. to 12:11 A.M. daily. The Metrolink station is located in the Main Terminal at the airport (follow the “M” on the airport directional signage). The closest Metrolink station to each hotel is listed under hotel name in the Lodging section.

Shuttle van service to downtown hotels and surrounding areas is provided by the following companies:

Trans Express: The one-way fare is \$13.00 and a roundtrip fare is \$21.00. Trans Express is located in the baggage claim area at M-2. Reservations from the airport to downtown are not required; return reservations are recommended. A \$1.00 off coupon is available online at <http://www.transexpress-stl.com/> (click on the “Online Coupon” button). To arrange for group travel or special accommodations, please call (800) 844-1985 or (314) 428-7799. (Fares are subject to change.)

Exit Express: The one-way fare is \$11.00 and a roundtrip fare is \$18.00; reservations are required. Exit Express is located in the baggage claim area near M-1. Reservations may be made online at <http://www.exitexpress.com/> or at (314) 646-1166. Exit Express provides transportation by Limo and Luxury Sedan; reservations for these services may be made online or by telephone. (Fares are subject to change.)

St. Louis Union Station

Taxi service is available outside the baggage claim. The approximate one-way fare to downtown hotels is \$22.00, not including gratuity.

Ground Transportation

AMTRAK provides rail service to St. Louis from points north, south, east, and west. Reservations may be made online at www.amtrak.com or by calling (800) USA-RAIL [(800) 872-7245]. The AMTRAK station in St. Louis is located at 550 S. 16th Street, St. Louis, MO 63103, and is approximately 1.4 miles from the America’s Center.

Greyhound provides national bus service to St. Louis. The Greyhound Terminal is located at 1450 N. 13th Street, St. Louis, MO 63106, approximately 12 blocks north of the America’s Center. Reservations may be made online at www.greyhound.com or by calling the information center at (800) 229-9424.

Local Transportation

Metrolink is the easiest and most economical way to get to destinations downtown and to Lambert-St. Louis International Airport. Travel on Metrolink is FREE between the Laclede’s Landing Station and Union Station, Monday through Friday from 11:30 A.M. until 1:30 P.M. Metrolink operates from approximately 5:00 A.M. to 12:11 A.M. The regular fare from station to station in the downtown area is \$1.25 one way. Metrolink’s one-way fare from the airport to downtown is \$3.00. Daily, weekly, and 10-ride passes may be purchased. Ticket vending machines accept coins, \$1, \$5, and \$10 bills only. For additional information, access Metrolink online at www.metrostlouis.org.

Taxi service is available by calling your hotel bellman or front desk, or by calling one of the following companies:

County Cab Company (314) 991-5544

Harris (314) 535-5087

Harris & Eagle Para Lift Service
(314) 535-5087

Laclede Cab (314) 652-3456

Mound City Yellow Cab (314) 361-2345

America's Center Parking Information & Driving Directions

Location The America's Center is located at 701 Convention Plaza, St. Louis, Missouri 63101. The Washington Avenue entrance is located at Washington Avenue and Eight Street. The Plaza entrance is located at Convention Plaza and Seventh Street.

Parking The America's Center does not own and operate a parking garage. A parking garage is located at the America's Center at Seventh Street and Convention Plaza (same side of the street as the America's Center) and is marked "ENTRANCE" in large green letters. Access to the America's Center is available from the garage. Parking hours, rates, and directions to the Convention Center are as follows:

- Hours: 9:00 A.M. to 7:00 P.M.
- Daily rate: \$5.00 (no in/out privileges) or \$1.00 per hour
- Take the elevator to the "ILLINI Level" (3rd Level – Orange). Exit the elevator and go left down the ramp to the SW corner of the garage. An orange door at the top of a short flight of stairs provides access to the second level of the convention center.

Additional parking is available at parking lots located near the America's Center. Most parking lots have service hours from 6:00 A.M. to 6:00 P.M. Rates are in the range of \$3.00 to \$8.00 daily. Parking lots are located at Ninth Street and Washington Avenue and at Ninth and Tenth Streets and Convention Plaza. Parking rates are subject to change.

Driving Directions

From Lambert-St. Louis International Airport

Take I-70 east to the Broadway/Convention exit. Proceed on Broadway two blocks and turn right onto Convention Plaza.

From I-44

I-44 intersects with I-55/70 near downtown. Take the downtown exit. Stay left on Memorial Drive to Washington Avenue. Turn left on Washington Avenue to the America's Center Washington Entrance.

From I-55

Follow the same directions listed for I-44.

From Illinois

Via Poplar Street Bridge

Exit bridge via the Memorial Drive exit (one way north). Take Memorial Drive to Washington Avenue, and turn left on Washington Avenue to the America's Center Washington Entrance.

From I-64 (Highway 40)

Take I-64 to the last Missouri exit at Broadway. Go left at the end of the exit ramp to Fourth Street. Turn left on Fourth Street. Turn left on Washington Avenue and follow to the America's Center Washington Entrance.

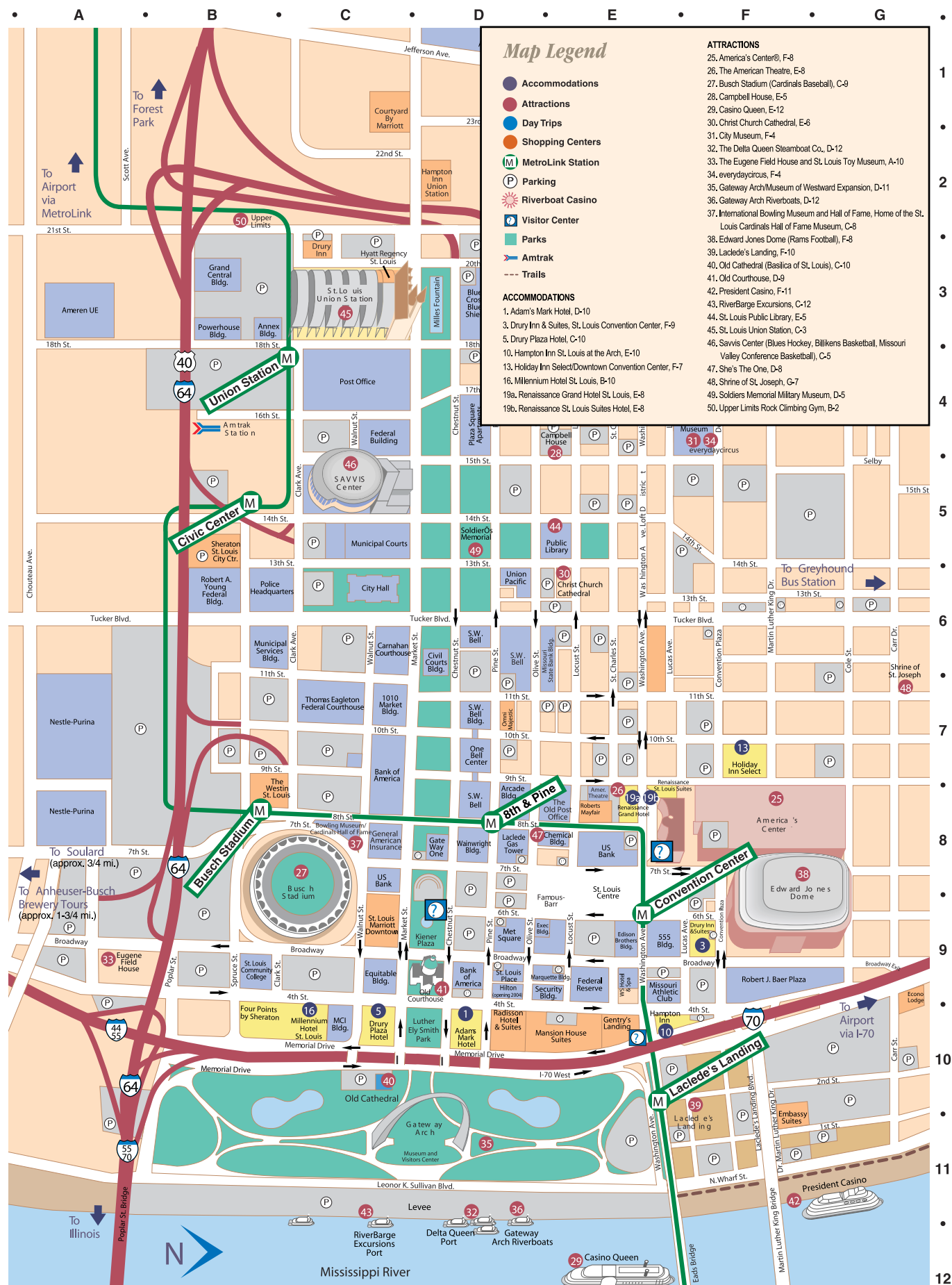
From I-270

I-270 does not extend into downtown St. Louis. I-270 does intersect with I-55, I-70, I-44, and I-64 at various points to access downtown. Follow the directions above for the interstate selected.



Emergency and General Information Telephone Numbers

Police/Fire/Medical Emergencies	911
Highway Conditions	(800) 222-6400
St. Louis Visitors Center	(800) 916-0092 or (314) 241-1764
Time, Temperature, Weather	(314) 321-2222
Western Union	(800) 325-6000
American Airlines	(800) 433-7300
Delta Airlines	(800) 221-1212



Endorsers

Brownfields Conference

(As of April 12, 2004)

AIG Environmental
 Arizona Association for Economic Development
 Arkansas Department of Environmental Quality
 Associated General Contractors of St. Louis
 Association of South Central Oklahoma Governments
 Ater Wynne, LLP
 AV Environmental Support Group
 Black & Veatch
 Brownfield Redevelopment Solutions, Inc.
 Brownfields Redevelopment Professionals
 Budinger & Associates, Inc.
 California Building Industry Association
 California Center for Land Recycling
 California Department of Toxic Substances Control
 Campaign for Sensible Growth
 Catawba Regional Council of Governments
 Center for Hazardous Substance Research
 Center for Sustainable Urban Revitalization
 City of Alton, IL
 City of Bremerton, WA
 City of Bristol, CT
 City of Cedar Rapids, IA
 City of Charlotte, NC
 City of Cincinnati, OH
 City of Coralville, IA
 City of Des Moines, IA
 City of DuQuoin, IL
 City of Emeryville, CA
 City of Evanston, WY
 City of Gary, IN / Department of Environmental Affairs
 City of Geneva, IL
 City of Gresham, OR
 City of Harrisburg, IL
 City of Houston, TX
 City of Lakewood, CO
 City of Monticello, IL
 City of Mt. Carmel, IL
 City of Mt. Vernon, IL
 City of New Orleans, LA
 City of North Las Vegas Redevelopment Agency
 City of Richmond, CA

City of Salmon, ID
 City of South Bend, IN
 City of Springfield, MO
 City of Springfield, OH
 City of Trenton, NJ
 City of Waterloo, IA
 City of Westminster, CO/CD Department
 City of Yankton, SD
 Civil & Environmental Consultants, Inc.
 Colorado Brownfields Foundation
 Colorado Department of Public Health and Environment
 Connecticut Department of Environmental Protection
 County of Will, IL
 Des Moines Downtown Community Alliance
 Development Strategies
 Duffe-Nuernberger Realty
 Dvirka and Bartilucci Consulting Engineers
 Eastern Washington Water Alliance
 East-West Gateway Coordinating Council
 eCivis, LLC
 Ecology and Environment, Inc.
 Edenspace Systems Corporation
 Enco Environmental Corporation
 EnviroIssues
 Environment International Ltd.
 Environmental Business Association of New York State, Inc.
 Environmental Council of the States
 Environmental Improvement and Energy Resources Authority (EI ERA)
 Environmental Liability Management Inc.
 Environmental Operations, Inc.
 ESRI
 Farr Associates—Architecture/Planning/Preservation
 Florida Brownfields Association
 Florida Department of Environmental Protection
 Fort Belknap Indian Community
 Foster Pepper & Shefelman PLLC
 Gateway Society of Hazardous Materials Managers
 GenCorp Inc.
 GeoSyntec Consultants, Inc.
 Geotechnology, Inc.
 Goulston & Storrs, P.C.
 Great Valley Center
 GreenEagle LLC

Hawkeye Community College
 Hazardous Substance Research Center/South & Southwest
 HMTRI/Advanced Technology Environmental Education Center
 HMTRI/Kirkwood Community College
 Howard R. Green Company
 Hudson County Economic Development Corp.
 Illinois Association of Environmental Professionals
 Illinois Association of Regional Councils
 Illinois Institute for Rural Affairs
 Illinois Municipal League
 Indiana Department of Environmental Management
 Intera Incorporated
 Interstate Technology & Regulatory Council
 Inter-Tribal Environmental Council
 Jackson County Brownfield Redevelopment Authority
 Jefferson Parish Department of Environmental Affairs
 Kansas Contractors Assn.
 Kansas Department of Health and Environment
 Kennedy/Jenks Consultants
 Kirkpatrick & Lockhart LLP
 Lambert Group Inc
 Landmarks Assoc. of St. Louis, Inc.
 Land-of-Sky Regional Council
 Law Office of Robert W. Myers
 League of California Cities
 LFR Levine Fricke
 Louisville-Jefferson County Metro Government
 MA Department of Environmental Protection
 Macoupin County Economic Development
 McVay Risk Consulting LLC
 Missouri Chamber of Commerce and Industry
 Montana Department of Environmental Quality
 National Association of Development Organizations NADO
 Nebraska Department of Environmental Quality
 New Hampshire Department of Environmental Services
 New York State Department of Environmental Conservation
 North Shreveport Development Corporation

Northeastern Illinois Planning Commission
 O'Brien & Gere
 Ohio Environmental Protection Agency
 Parametrix
 Phelps County Community Partnership
 Public Policy Research Center
 Public Relations Institute
 RIDOLFI Inc.
 Rio Grande Council of Governments
 Risk Strategics, LLC
 Rutland Regional Planning Commission
 Sage Resources Inc.
 SCS Engineers
 SES, Inc.
 Shannon & Wilson, Inc.
 Society of American Military Engineers—St. Louis Post
 South Florida Regional Planning Council
 Southeast Effective Development
 Spencer Fane Britt & Browne LLP
 St. Clair Chapter of the Illinois Society of Professional Engineers
 St. Louis Association of Community Organizations
 St. Louis Community College at Forest Park
 St. Louis Regional Empowerment Zone
 Tacoma-Pierce County Health Department
 Terracon
 The City of Newburg
 The Federal Reserve Bank of St. Louis
 The Groundwater Foundation
 Town of Rosalia, WA
 TRC
 Trischler Associates
 University of Illinois at Chicago
 University of Nottingham, UK
 University of Washington Program on the Environment
 Vermont Department of Environmental Conservation
 Versar, Inc.
 Village of Lansing, IL
 Village of Machesney Park, IL
 Village of Summit, IL
 Villavaso & Associates, LLC
 Western Illinois Regional Council
 Western Region Hazardous Substance Research Center TAB Program
 Wisconsin Department of Natural Resources



PRESENTED BY

U.S. Environmental Protection Agency
International City/County Management Association (ICMA)



COSPONSORED BY

Agency for Toxic Substances and Disease Registry

American Bar Association Section of Environment, Energy, and Resources

American Planning Association

Association of State and Territorial Solid Waste Management Officials

Center for Public Environmental Oversight

Illinois Department of Commerce and Economic Opportunity

Illinois Environmental Protection Agency
International Council of Shopping Centers

Missouri Department of Economic Development

Missouri Department of Natural Resources

National Association of Industrial and Office Properties

National Association of Local Government Environmental Professionals

National Brownfield Association

National Conference of Black Mayors

National Forum for Black Public Administrators

National Institute of Environmental Health Sciences

National Oceanic and Atmospheric Administration

Northeast Midwest Institute

Pennsylvania Department of Environmental Protection

St. Louis City, Office of the Mayor

St. Louis County Economic Council

St. Louis Development Corporation

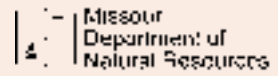
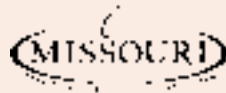
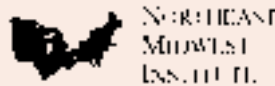
Trust for Public Land

U.S. Conference of Mayors

U.S. Department of Agriculture

U.S. Department of Housing and Urban Development

U.S. Economic Development Administration



National Brownfield Association



International Council of Shopping Centers